

MIDDLE TOWNSHIP

FULL SPEED AHEAD

State of the Township

FEB. 25, 2022

PRESENTED TO THE MIDDLE TOWNSHIP
CHAMBER OF COMMERCE
BY MAYOR TIM DONOHUE



VISION

We will build on the foundation of a uniquely desirable place to live, work and visit by actively seeking to expand opportunities, attract business and enhance recreation.



STEADY AS WE GROW

**A well-run town will attract and
retain well-run businesses**



OUR COMMITMENT

- **Sound financial management**
- **Stable tax rate**
- **Expanding ratable base**
- **Responsible business development**
- **Improving quality of life**
- **Seeking savings and efficiency**



BRIDGING THE GAP

- 20% of the county's population
- 6% of the county's ratables



DELIVERING VALUE

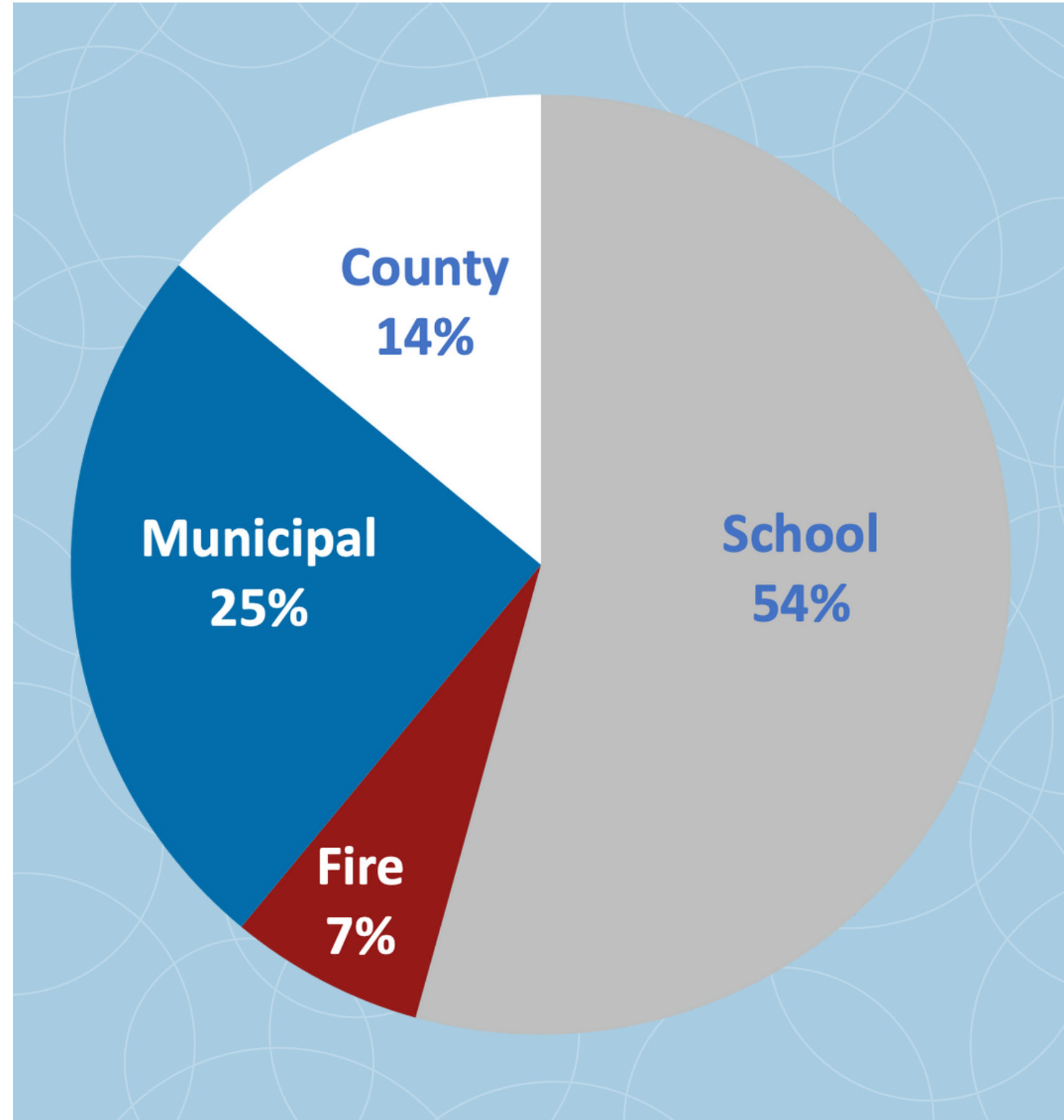
- ***\$275,000*** median property value
- ***31st*** lowest property taxes in NJ

Average of ***\$1,279/year*** for municipal services ... just ***\$3.50*** per day!



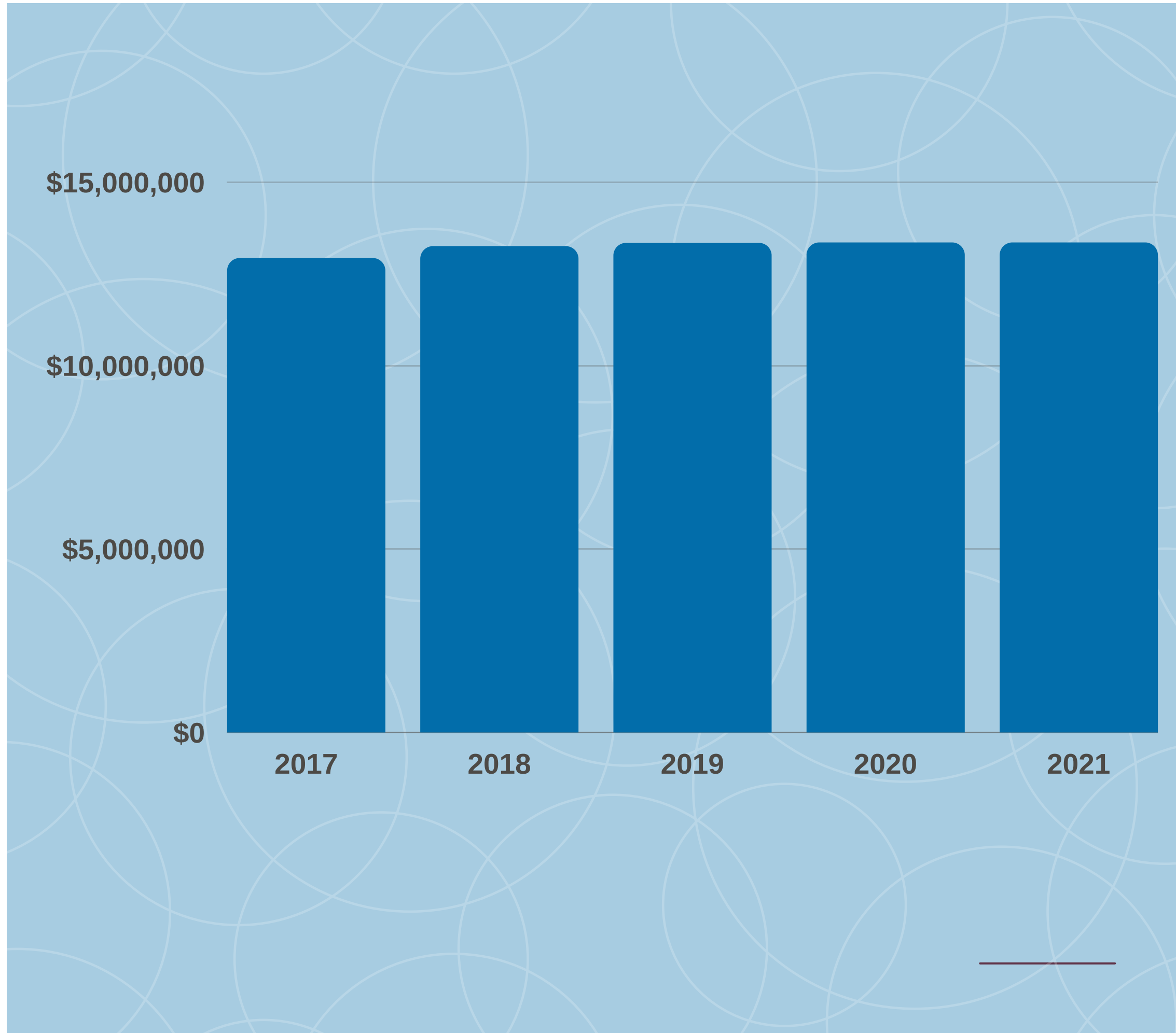
2021 TAX DOLLAR DISTRIBUTION

24.63% funds
municipal services



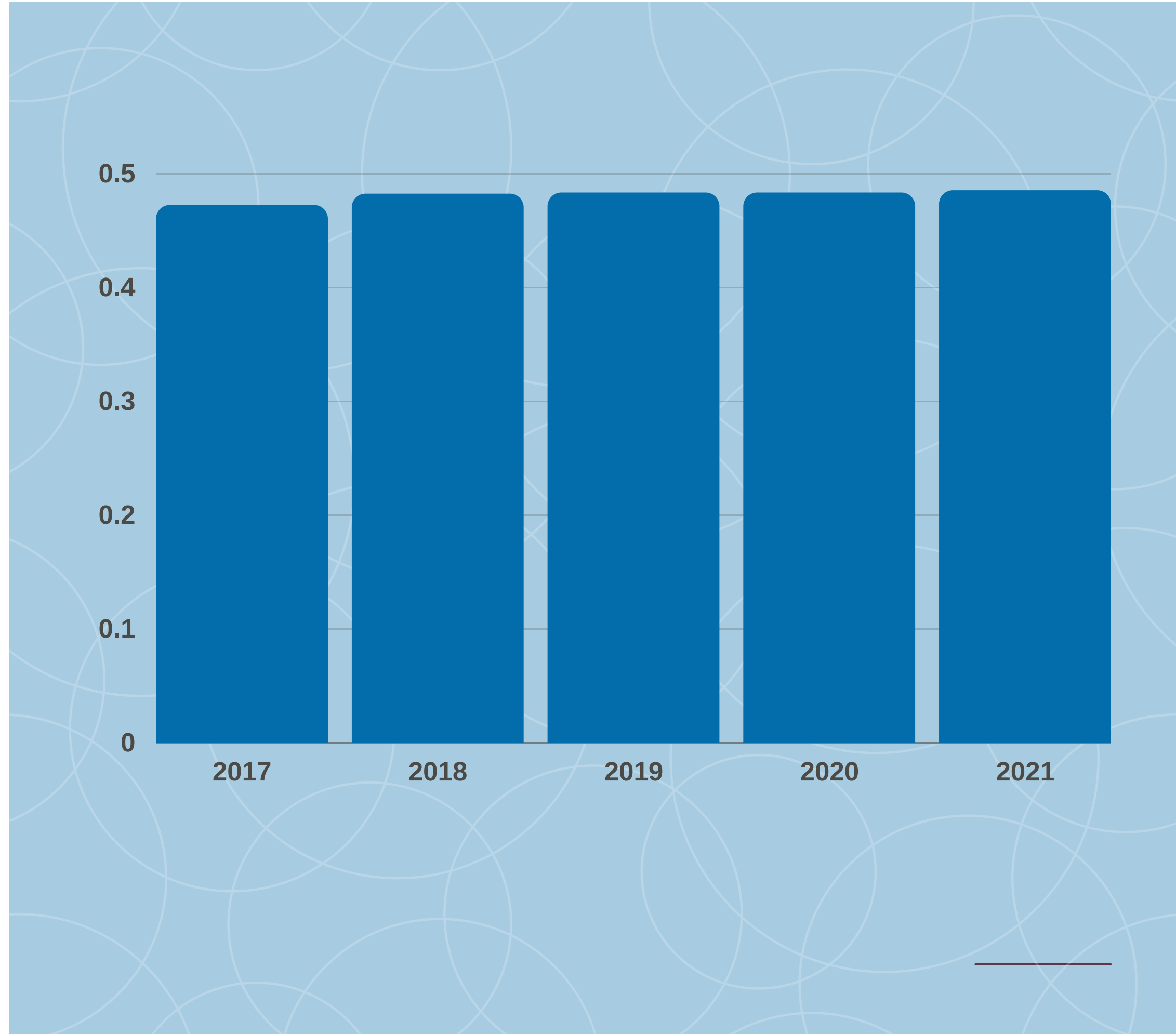
TAX LEVY TRENDS

2017-2021



TAX RATE TRENDS

2017-2021



EXPANDING RATABLE BASE

Tax Year/Net Value

2021 \$2,772,877,600

2022 \$2,806,800,400

**RATABLE
INCREASE** \$33,922,800



USE OF BUDGET SURPLUS

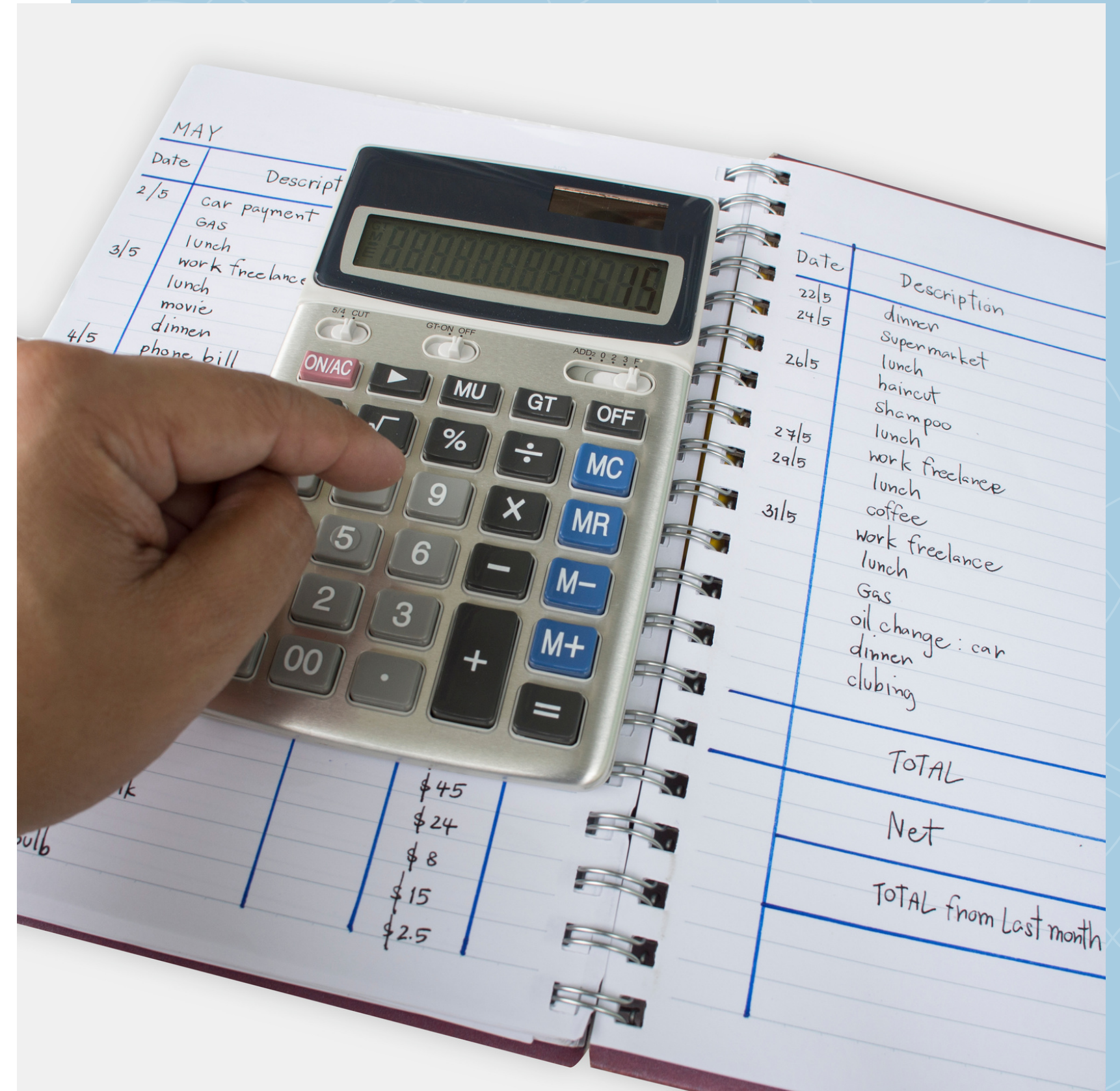
2022

\$1,800,000
(estimated)

2021

\$1,647,596

Expected to be within historical norms



MOVING TO MIDDLE

2020 Census – 20,380

2010 Census - 18,911



FISCAL CHALLENGES

- Courts still virtual, fees down
- Can't replace COVID-related losses
- No emergency federal funds for '23



STRATEGIES FOR FINANCIAL STRENGTH

- Creating structure to attract businesses
- Shared services agreement with county dispatch
- Exploring privatization of EMS



BUSINESS PARTNERSHIP

- Covid task force strengthened relationships
- Expanded outdoor seating continues
- Meeting state requirements for stable growth



MASTER PLAN

- Progressing toward renewal of centers designations
- Fair agreement on housing
- Partnering with state to meet final approval



OPENED IN 2021

- Harbor Freight
- Crest Bank
- Chipotle
- Salty Pets
- Piece of Cake
- Verizon/Starbucks/Taco Shop
- Cut & Board Charcuterie Shop (opening soon)
- Aspen Dental
- Peninsula Bed & Breakfast (Old Doctor's Inn)
- Provence restaurant (inside Peninsula)
- South 9 Bar & Grille



PROJECTS UNDERWAY

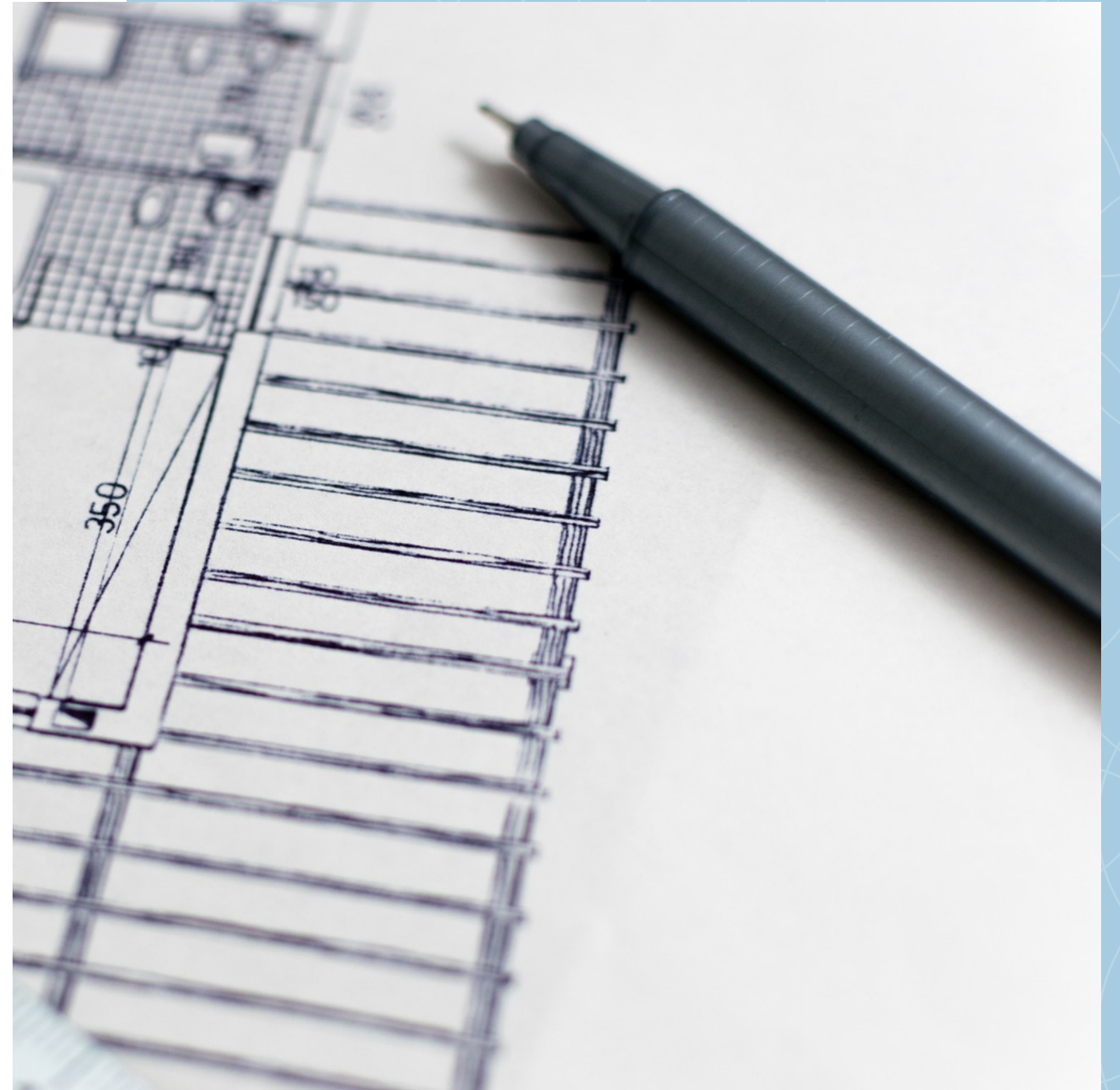
- Grapevine Plaza
- Laguna Oaks townhouses
- Cape Square Entertainment Center
w/Cape Kitchen & Craft
- Stone Harbor Lakes at Stone Harbor Golf
- Mechanic Street mixed-use design studio
- Popeye's
- Union League golf extensive upgrades



REDEVELOPMENT PENDING PROPOSALS

INDIAN TRAIL

RIO GRANDE
TOWN CENTER



PLANS AND PROPOSALS

- CMC Zoo proposed education center
- Hampton Inn preliminary site plan OK'd
- 64 townhouses in Rio Grande
- INSA awaiting licensing
- Mr. Softee on Main Street



PLANS AND PROPOSALS

- Drive-thru restaurant on Rte. 47 S.
- Proposed restaurant & rental units (old Bank of America site)
- AtlantiCare medical building on Rte. 9. N
- Golf cart sales and repairs



NOBLE SENIOR LIVING

- Adds to local healthcare landscape
- Dedicated to Alzheimer's care
- Site of long-vacant Chapin House



COMMUNITY POLICING

- Youth Camp
- Return of National Night Out
- Toy Drive & Shop with a Cop



POLICE PROMOTIONAL CEREMONY



PUBLIC WORKS

- New contracts, higher wages
- Pay aligns with other CMC towns
- Rebuilding toward typical staffing levels



SEWER UPGRADES

- Pump station repairs ensure reliable service
- Phase 1 work began in November
- Bidding underway for Phase 2 projects



DEL HAVEN WATER

- Funding all in place
- Plan set for road restoration
- Dependent on supply chain
- Work to start late March, continue 9-12 months



DONE IN 2021

- Linden Lane paving
- Birch, Avocado, Aspen, Dogwood & Coconut Drive reconstruction
- East Wildwood & Central avenues pavement milling, concrete repairs
- Teal Road near Holly Avenue drainage project
- Main Street in Whitesboro crosswalks, signal upgrades



TOWNSHIP ROAD WORK

Paving Projects/Subdivision Work/Drainage

- Barbie & Woodside Drive, CMCH
- Romney, Crest Rd. and Mt. Vernon, CMCH
- Secluded Lane, Rio Grande
- 3rd and Walsh ext., Rio Grande
- English Way, CMCH
- Hirst Avenue, Rio Grande
- Goshen Landing Road, Goshen
- Linden Lane, Circle & Cove, RG
- 4th Street, Rio Grande
- Church Road, Rio Grande
- Main St. in Whitesboro
- Along Edgewood Avenue, Burleigh
- Subdivisions: Anderson Way (Whitesboro), Fish Hawk (Swainton), Hidden Lakes Drive (CMCH), Goshen Creek
- DRAINAGE
- Ridge Road, Green Creek
- Secluded Hollow

COUNTY ROADS

Under construction

- Bayshore Road
- Ocean Drive (complete)
- Fulling Mill Road - entire length
- Indian Trail Road
- Court House South Dennis Road-
Goshen Swainton Road North
- Shunpike Rd, Indian Trail to Shellbay



COUNTY ROADS

Maintenance projects

- Stone Harbor Blvd. - Parkway to 96th Street Bridge
- Goshen Swainton Road - Court House South Dennis to Route 9
- Avalon Blvd. - Leonards Thorofare Bridge to Gravens Thorofare Bridge
- Court House South Dennis Rd - Goshen Swainton Rd to College Drive



COUNTY ROADS

Resurfacing projects

- Dias Creek Road - Galloping Way to Route 47
- Goshen Road - Dias Creek Road to Timothy (reconstruction), then Bidwells Tributary to Route 47
- Hand Avenue - Culvert Replacement



DESTINATION DEVELOPMENTS

- Norburys Landing waterfront park project
- Create sense of downtown in Cape May Court House
- Shellbay Pier improvements
- Scotch Bonnet improvements



BIKE PATH NORTH

- Opening imminent for final piece of project
- 4.16-mile extension
- Connects Middle in countywide system
- Extensive support from county



REC DEPARTMENT

- MLK painted, new linoleum flooring
- Repainted basketball lines
- Exploring repurposing of skate park, fencing, bleachers at Goshen



WHITESBORO SCHOOL HOUSE

- Building dates to 1911
- Partnership for community use
- HVAC system upgrades
- Exterior paint for fresh look



SUPPORTING SENIORS

Occurring Weekly

- Board Games
- Art Therapy
- Line Dancing
- Tai Chi



HAPPY RETURNS!



SPECIAL EVENTS 2022

- April 1 Family Fun Day at MLK
- Summer Concert Series
- COMING IN '23: Horseshoe Crab festival to kick off summer



TOWNSHIP COMMITTEE



FAREWELL TO A FRIEND



EMPLOYEE HONORS



**Employee of the Year
Kyle Morinelli**



**Women of Wonder Award Winner
Marilyn Miller**

SUPERINTENDENT OF THE YEAR

Congrats! MTPS superintendent

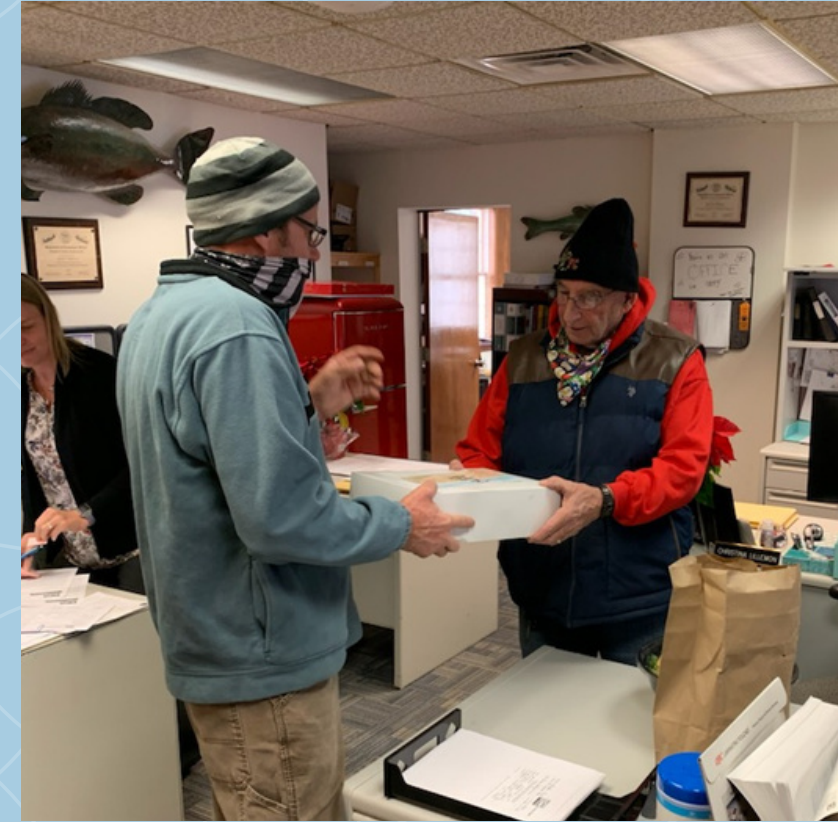
Dr. Dave Salvo is Cape May

County's Superintendent

of the Year



MIDDLE AT WORK



THANK YOU!

Our thanks to the Middle
Township Chamber of Commerce
and tonight's sponsors

