STATE OF THE TOWNSHIP

March 1, 2023

Presented to the Middle Township Chamber of Commerce by Mayor Tim Donohue





Our Vision

We will build on the foundation of a uniquely desirable place to live, work and visit by actively seeking to expand opportunities, attract business and enhance recreation.

Our Belief

A well-run town will attract and retain well-run businesses.

MIDDLE TOWNSHIP



Our Commitment

- Sound financial management
- Stable tax rate
- Expanding ratable base
- Responsible business development
- Improving quality of life
- Seeking savings and efficiency



Delivering Value

\$356,000 median property value

30th lowest property taxes in New Jersey

Average of \$1,848/year for municipal services...just \$5.06 a day!

Expandable Ratable Base

Tax Year/Net Value

2022 Ratables: \$2,806,800,400

2023 Ratables: \$2,844,453,100

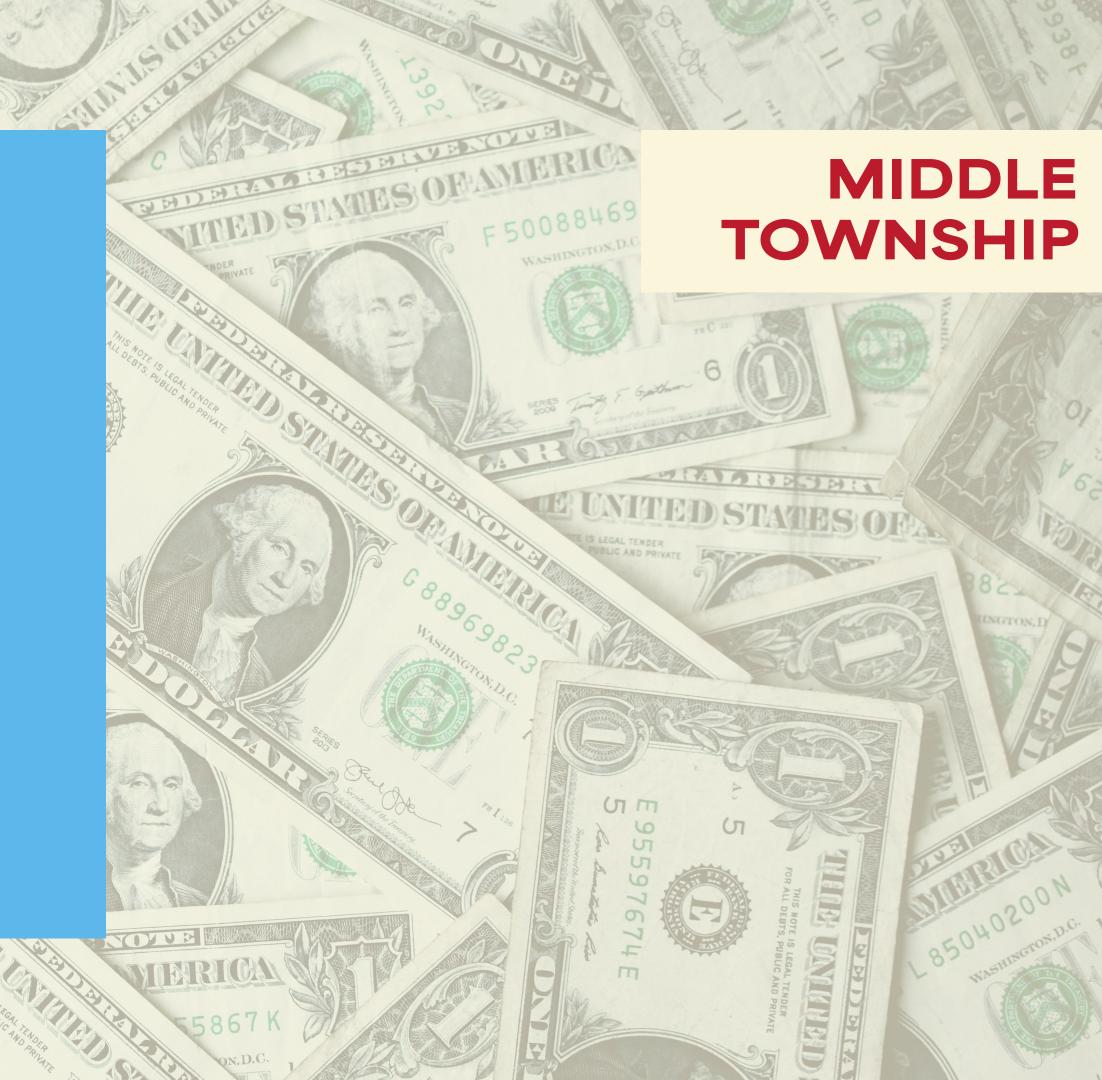
Ratable Increase: \$37,652,700

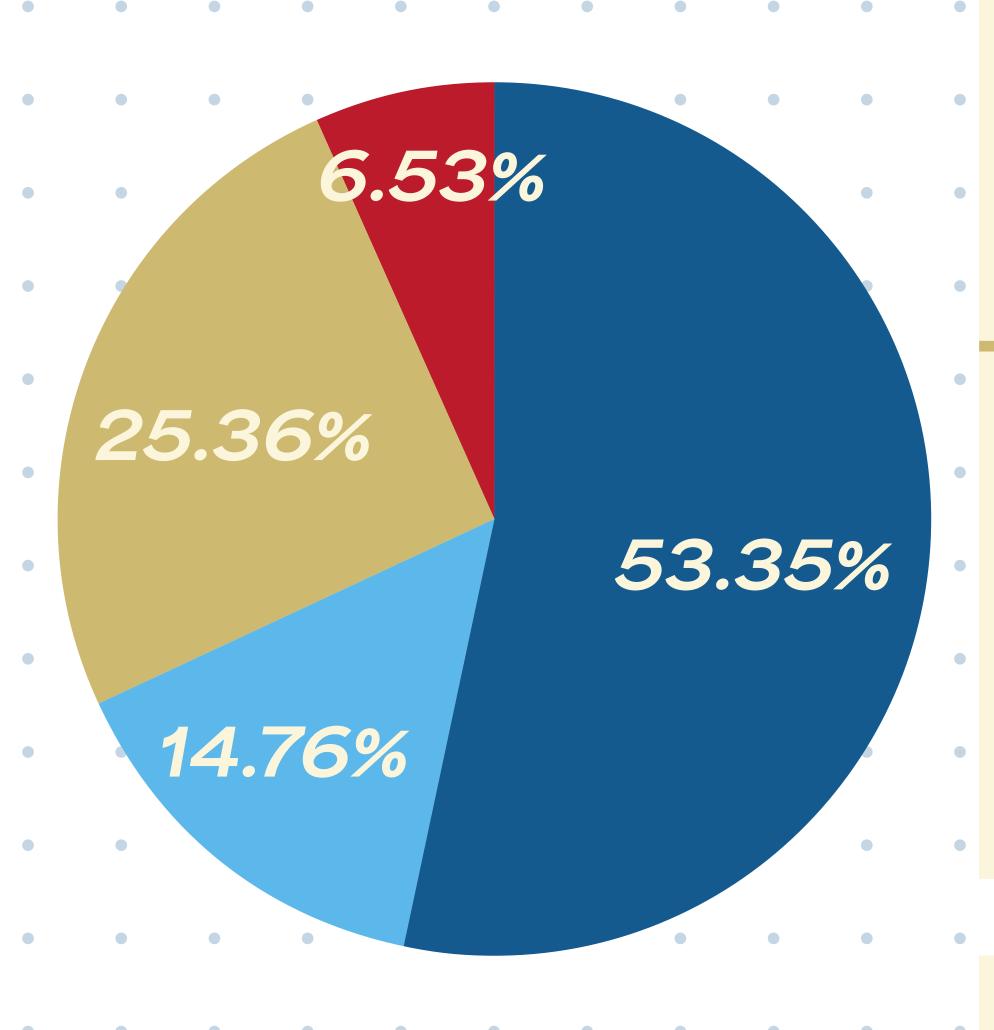


Budget Surplus

2023 Expected to be within historical norms

2022 \$1.7 million





2022 Tax Dollar Distribution

School 53.35%

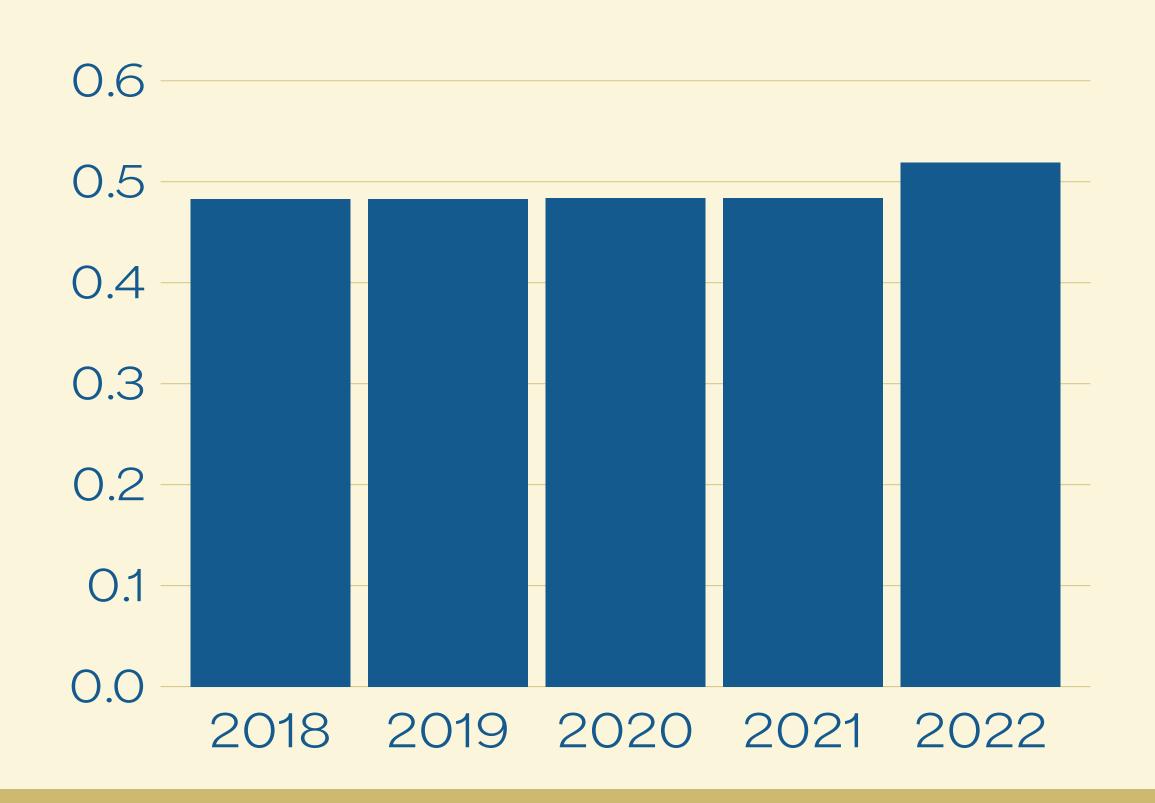
County 14.76%

Municipal 25.36%

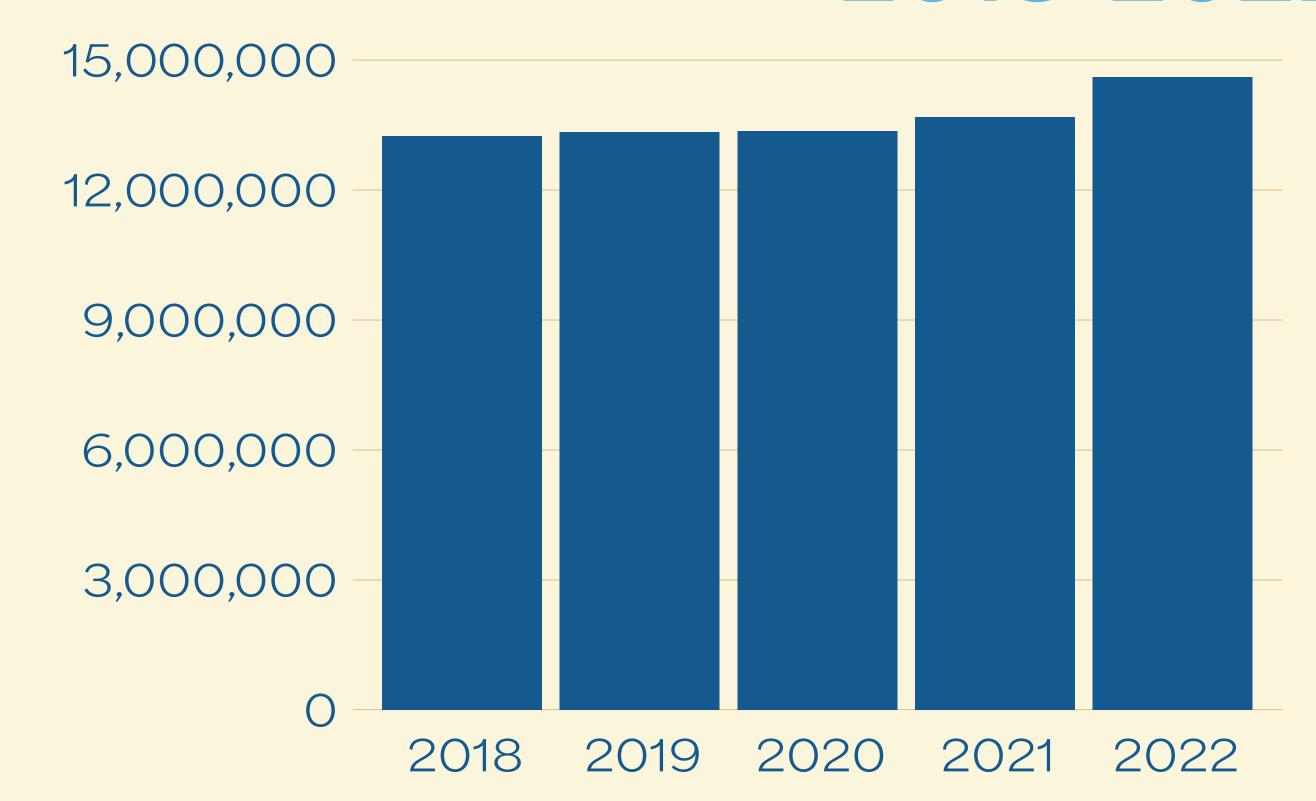
Fire 6.53%

25.36% funds municipal services

Tax Rate Trends 2018-2022



Tax Levy Trends 2018-2022

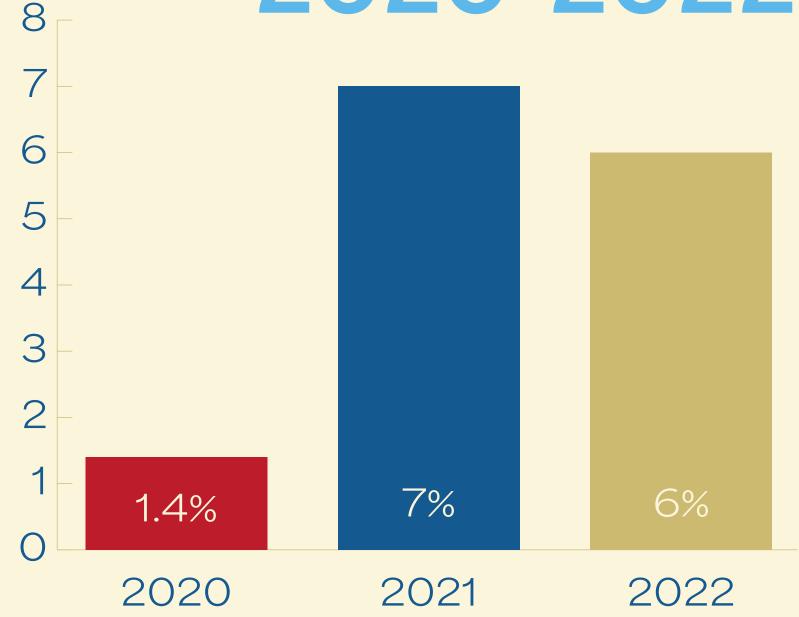




Fiscal Challenges

- Ensuring competitive salaries and wages
- Rising costs of pensions and healthcare
- Inflationary impact on contracts
- Solid waste and recycling contracts
- Negative impacts on revenue
- Spike in energy costs



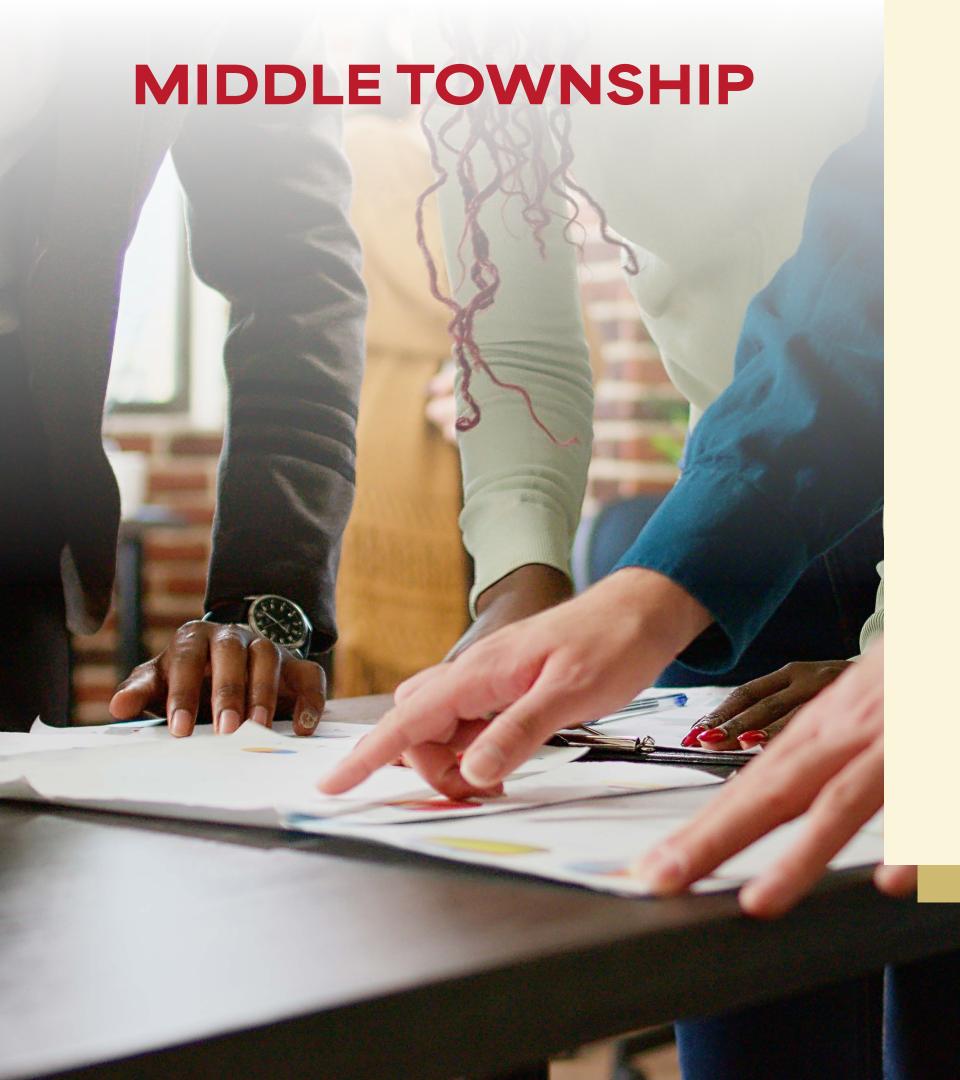






Diversifying Revenue Streams

- Short-term rental licensing and occupancy tax
- Expanding host community benefits
- Review of administrative fees and fines
- Annual land sales
- Potential revenue from Class 1 and Class 5 cannabis sales tax



Business Liability

Business and rental unit liability insurance implementation (P.L. 2022, C. 92)

Note: Municipal enforcement of this law will require registration of all businesses.

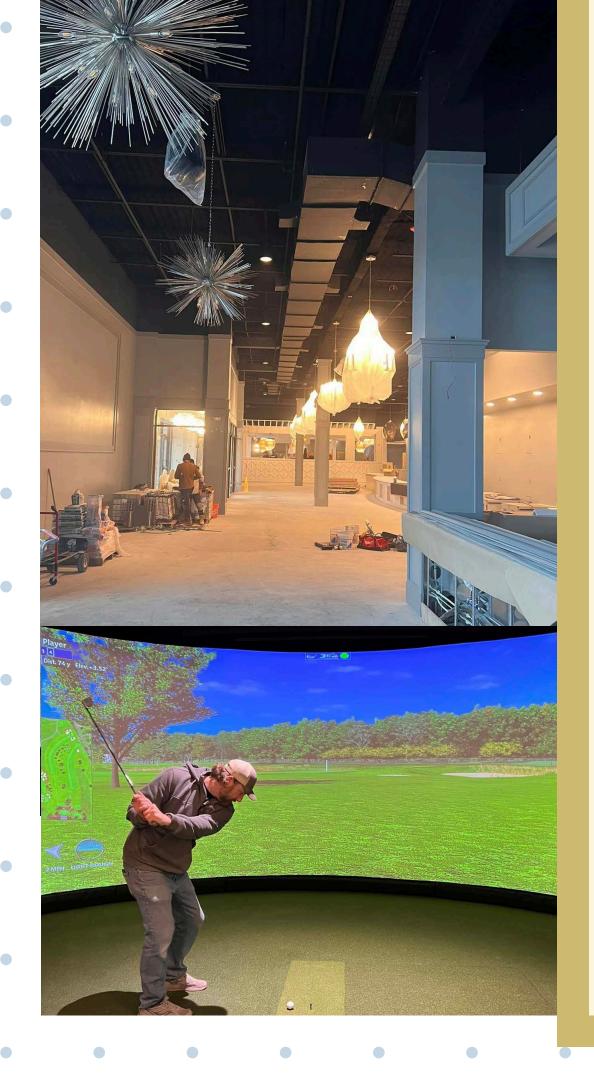




New in '22

- Cut & Board CharcuterieShop
- Popeye's
- Sea Gear -Warehouses
- Grapevine Plaza
 (Beach Barn,
 VIM, Punch King
 Fitness, SRO
 Studios)
- Mister Softee
- A Piece of Cake

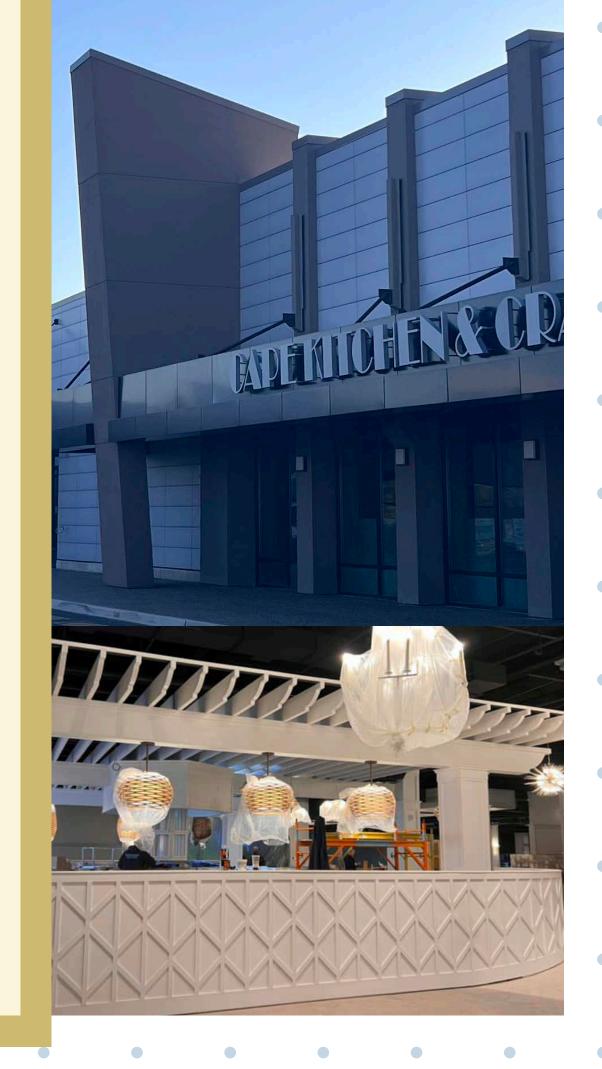
- Boba Tea & Cape
 May Pho
- Domino's
- Branches (New Rio Grande location)
- MexItalia
- Artisan Flooring& Tile
- Shore EatsBurgers
- Thomas Matthew
 Designs



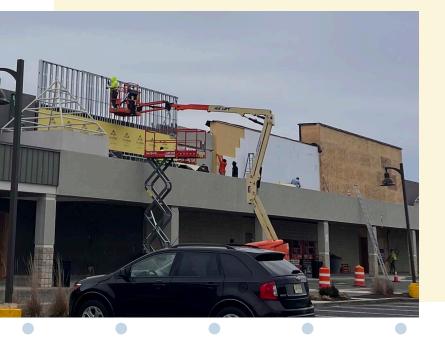
Cape Square

OPENING SOON!

- Eight theaters
- Two bars
- Beer garden
- Private party rooms
- Giant arcade
- Golf simulator
- Bowling alley
- And more!







Projects Underway

- Stone Harbor Lakes & Townhouses
- Union LeagueGolf Course
- True Value/ Indoor Storage
- Grocery Outlet
- America's Best
- George's Place

- B & B Realty
- Burlington
- Additional medical offices
- Storage units
- Julio's Taco
- Storagebuildings
- Self-storage
- Jester's Dive Bar



Plans & Proposals

- Belly Busters
- Cape May NutritionSmoothie & Shakes
- Avalon Bagel (Shoprite Shopping Center)
- Mavis Tire

- INSA Cannabis
- Cape May Hospitality (Hampton Inn)
- New Atlanticare Medical Building
- Coastline Storage
- Avalon Manor Marina



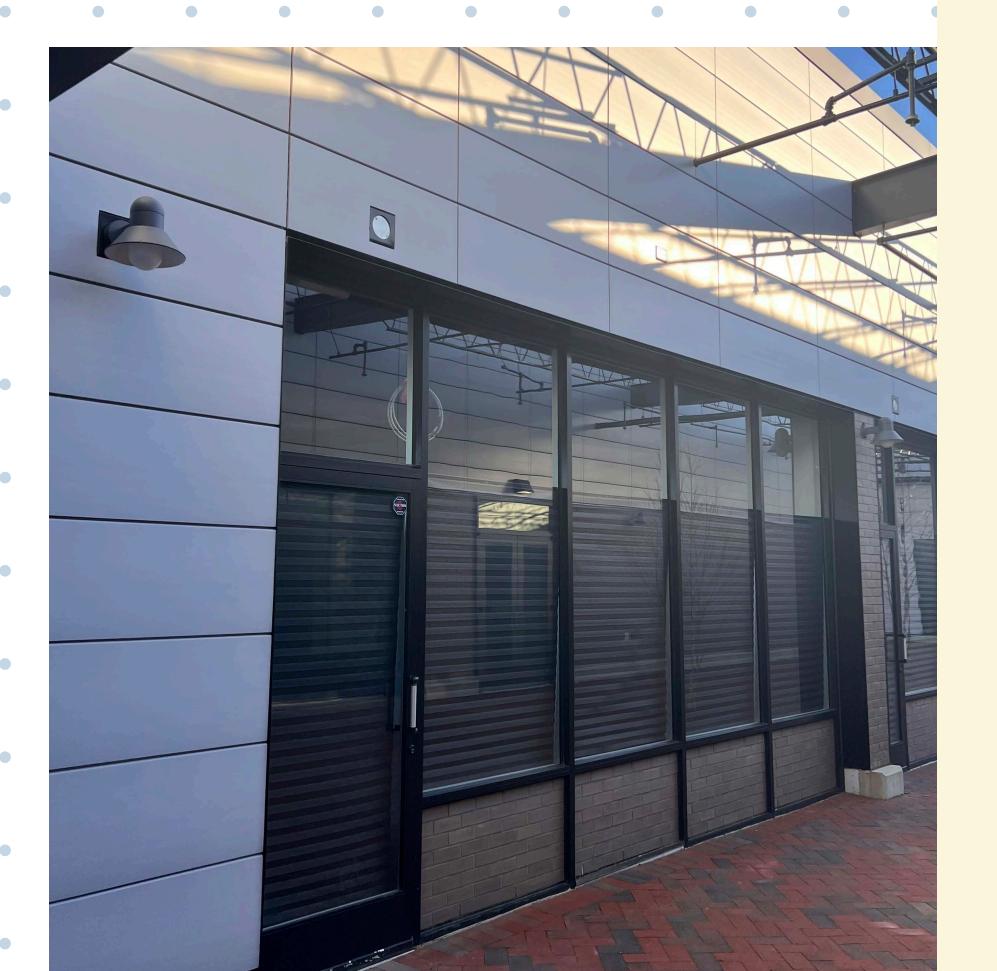


MIDDLE TOWNSHIP More Housing:

- Seaview Crossings subdivision
- Patsy's Way subdivision

2022 Projects:

- 1,032 construction permits issued
- 95 certificates of occupancy issued
- 608 certificates of approval issued



Community Policing

- New police substation in County Commons, Rio Grande
- Cops & Coffee monthly program
- Middle Twp. Police Summer Youth Camp
- Shop with a Cop

Police Awards Ceremony

- First time biennial event held since 2018
- More than 160 awards and certificates
- 20 officers received a Life-Saving Award
- 10 officers received a Meritorious Service Award
- 16 officers received an Exceptional Duty Award
- 8 officers & operator received a Distinguished Service Award

MIDDLE TOWNSHIP





Norbury Landing

Small Cities award of \$400,000 to fund:

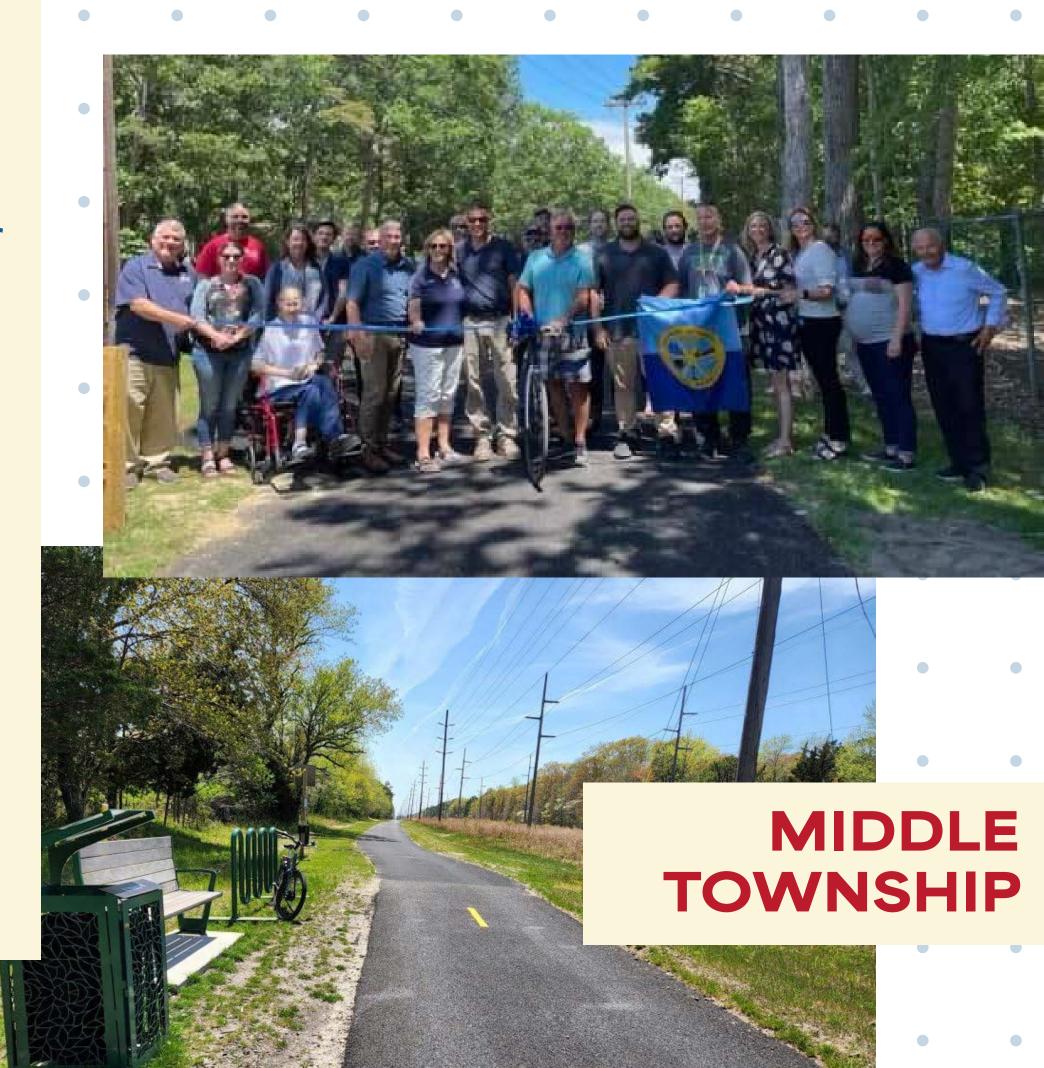
- Removal/replacement of bulkhead
- New composite wood boardwalk

CMC Open Space award of \$230,000 to provide:

- Railings, benches and tables
- Bike rack and parking area
- Shade structure and lighting
- Landscaping, signage and trash receptacles

Bike Path North

- Celebrated completion of Bike Path North
- Middle Township
 extension runs from Cape
 May County Park and Zoo
 to Dennis Township trail
- Township is now fully connected in countywide trail network
- County-wide mile marker project underway



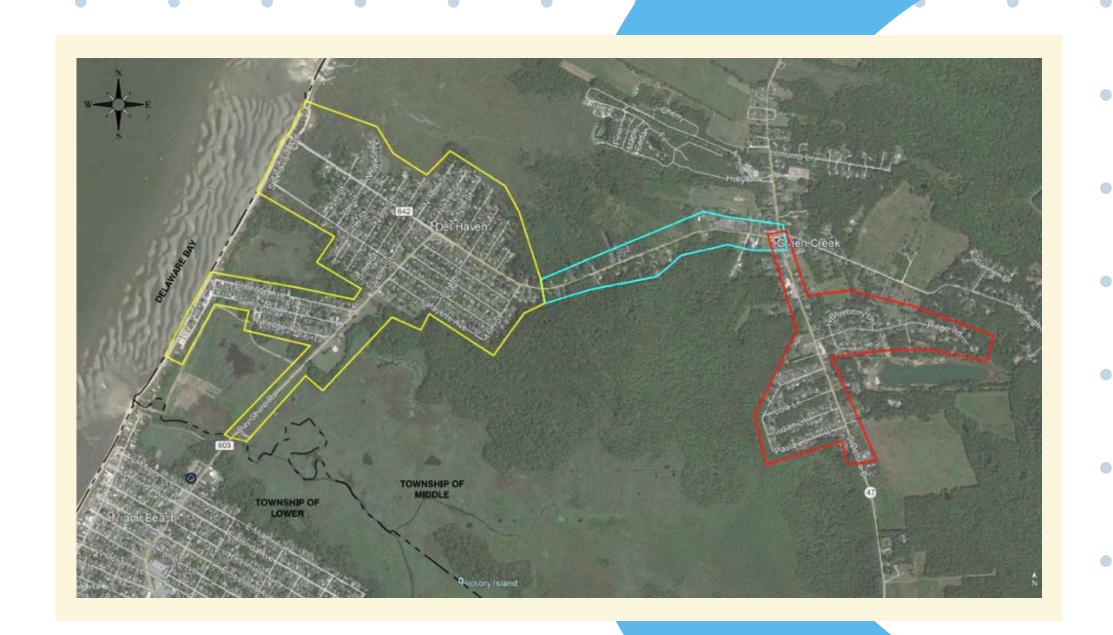


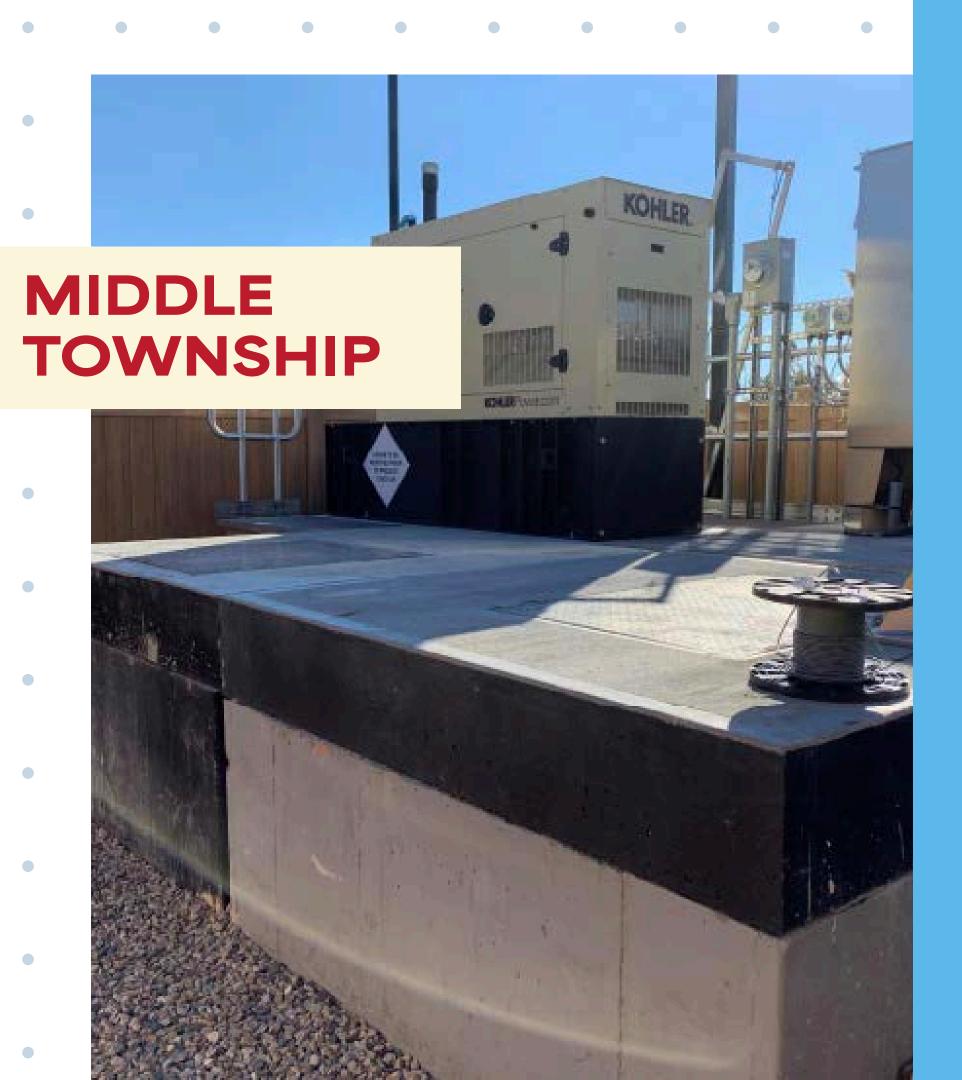
Rio Grande Community Partnership

- Nine-member volunteer board formed in 2022
- Collaborative approach to address quality-oflife concerns in southern business district
- Members include residents, business owners, representatives of socialservice agencies and local government

Del Haven Water

- 144 Del Haven water permits have been issued to date
- \$18,432 waived in fees for construction
- \$7,200 waived in zoning fees
- Phase 1 roads restored
- Minimizing costs through DCA grant



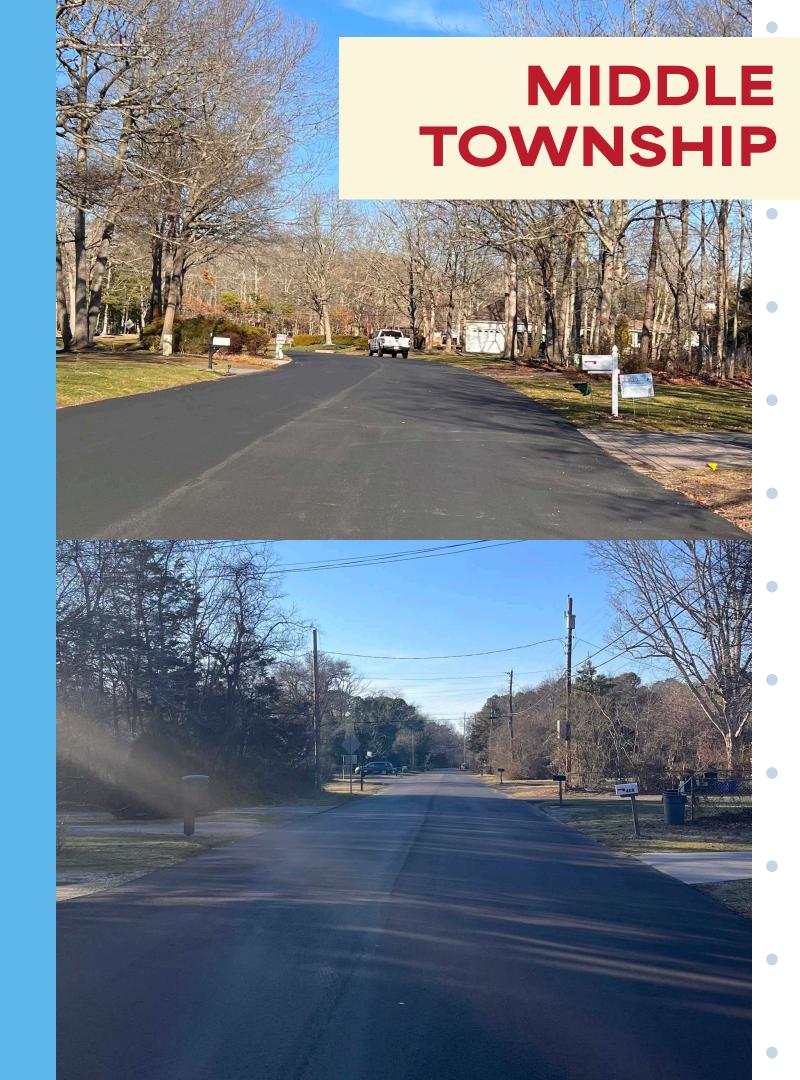


Sewer Upgrades

- New effectiveness equals cost reduction
- Pump station repairs ensure reliable service
- Phase 1 construction is complete
- Phase 2 all drawings have been submitted, reviewed and approved
- Phase 3 construction will begin

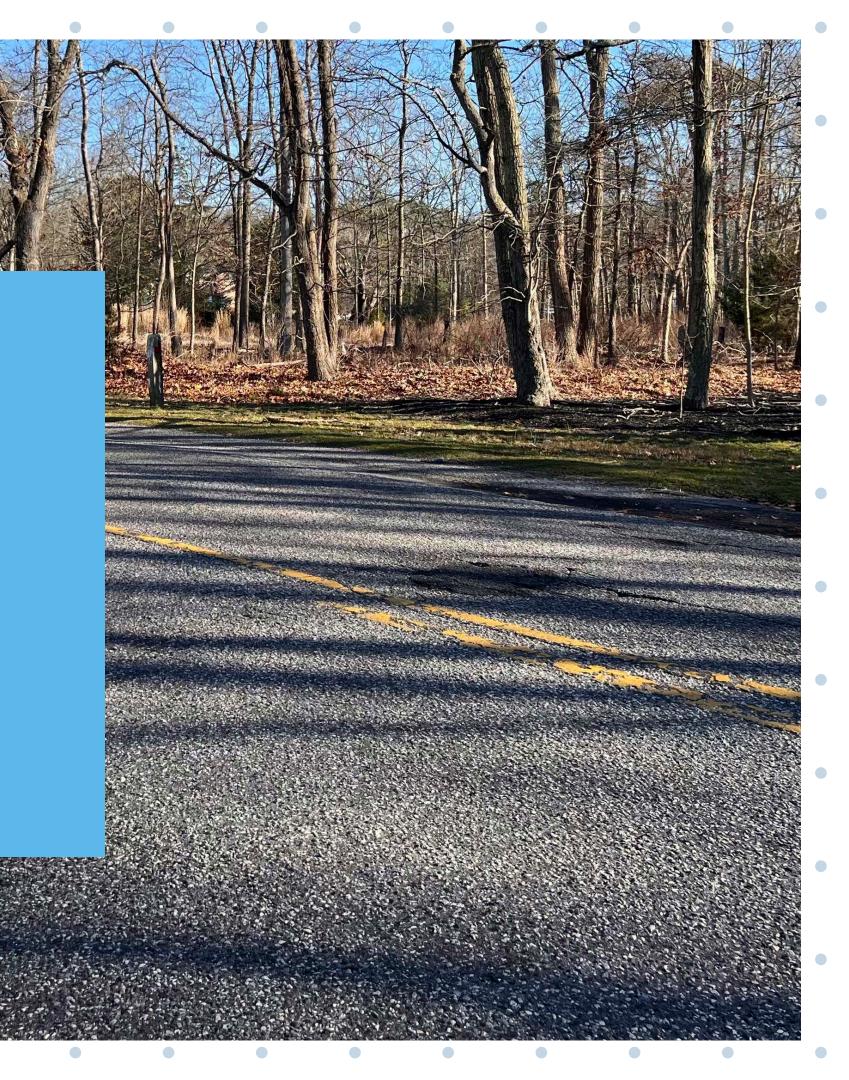
Township Road Work Paving Projects

- English Way, CMCH
- Jackson St., Green Creek
- Cherry St., Green Creek
- Fulton St., Green Creek
- Randolph St., Green Creek
- Savannah St., Green Creek
- Main St., Whitesboro
- Goshen Landing Rd., Goshen
- Goshen Creek Rd., Goshen



County Road Work Paving Projects

- Goshen Road
- Dias Creek Road



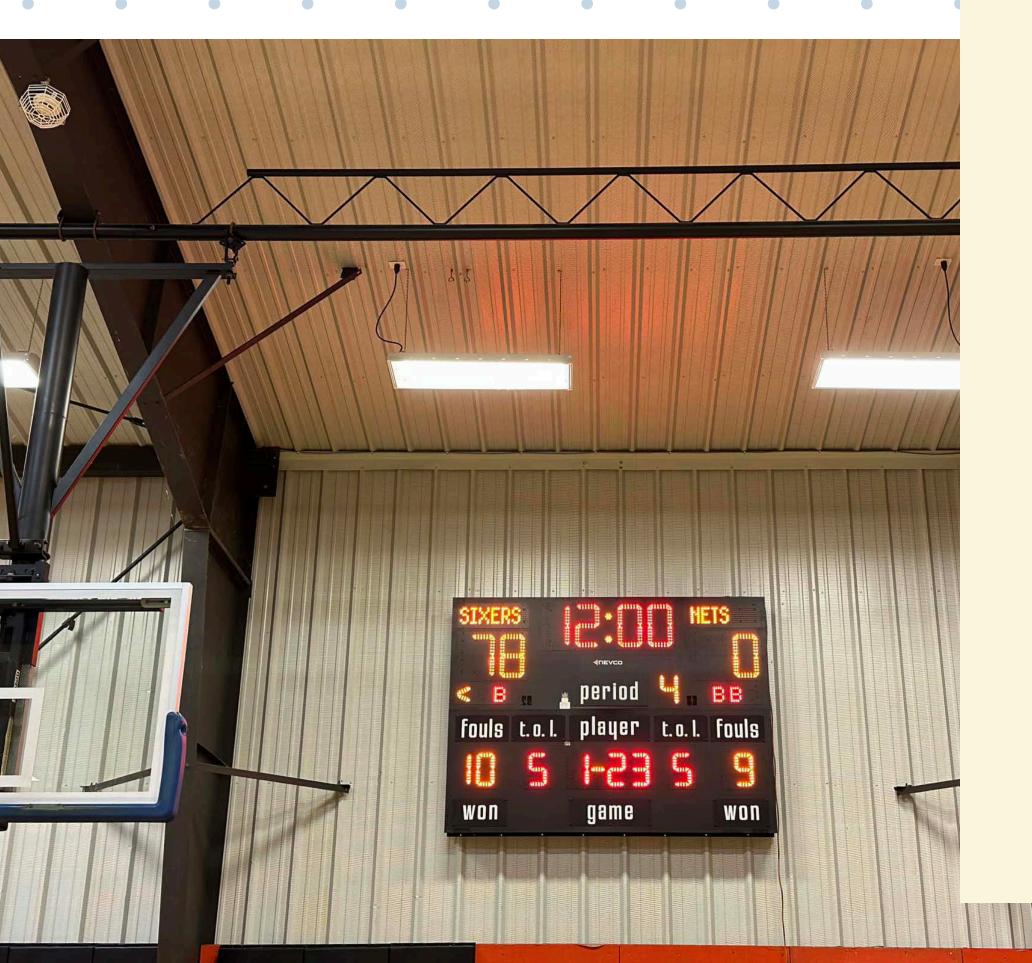
Special Events 2023

Drum Fish Tournament Summer Concert Series Old Tyme Harvest Festival Christmas Parade









Recreation Department

- New Scoreboard at MLK
 Center
- New outfield fence at Goshen Sports Complex, in partnership with MTPS
- Converting skate park into 2 basketball courts at Goshen (Spring 2023)
- Ongoing facility upgrades

New Recreation Programs

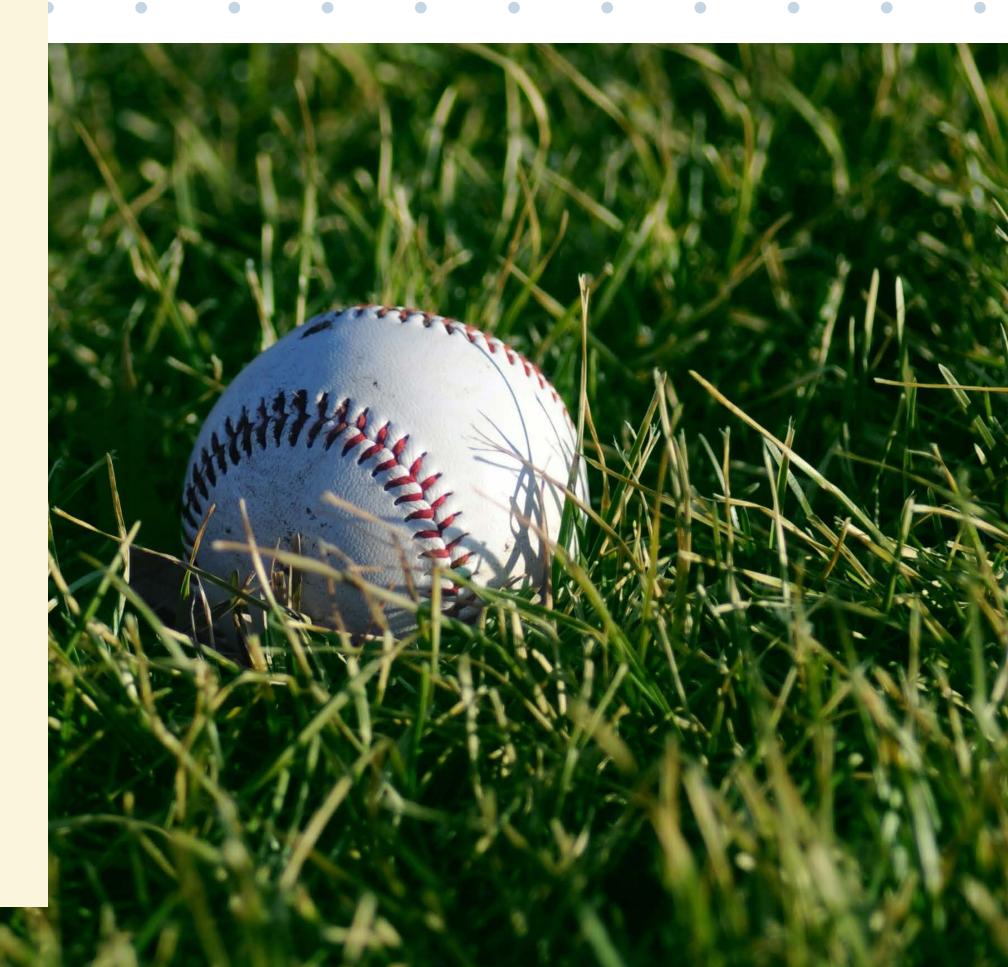
Phoenix Sports off-season travel programs

- Baseball
- Football
- Basketball

Non-sport activities

- Heroes and Zeros Club
- Broadcast Club
- Arts Club

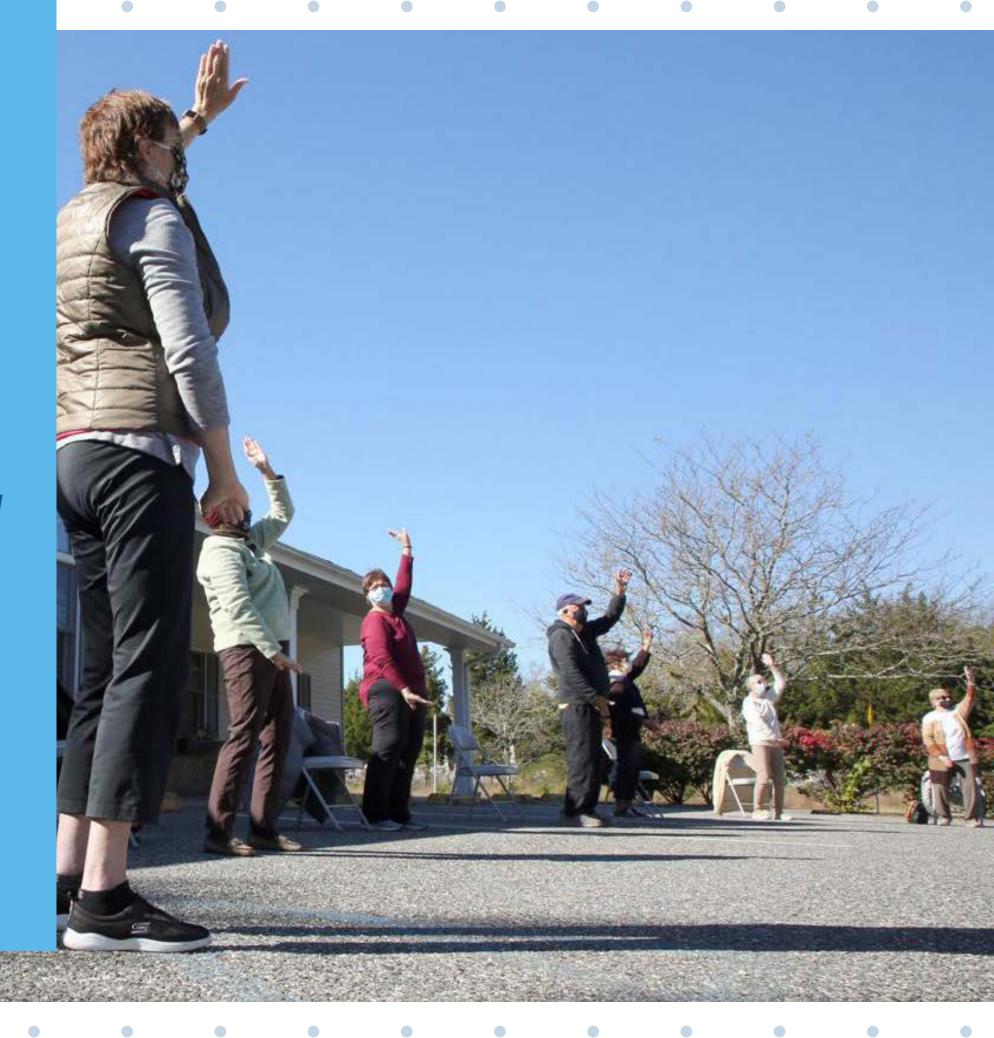
MIDDLE TOWNSHIP



Supporting Seniors

The Samuel S. De Vico Senior Center received a \$25,000 donation. The donation will fund:

- screen
- Drop-down
 Auditorium
 Other senior seating
 - center needs



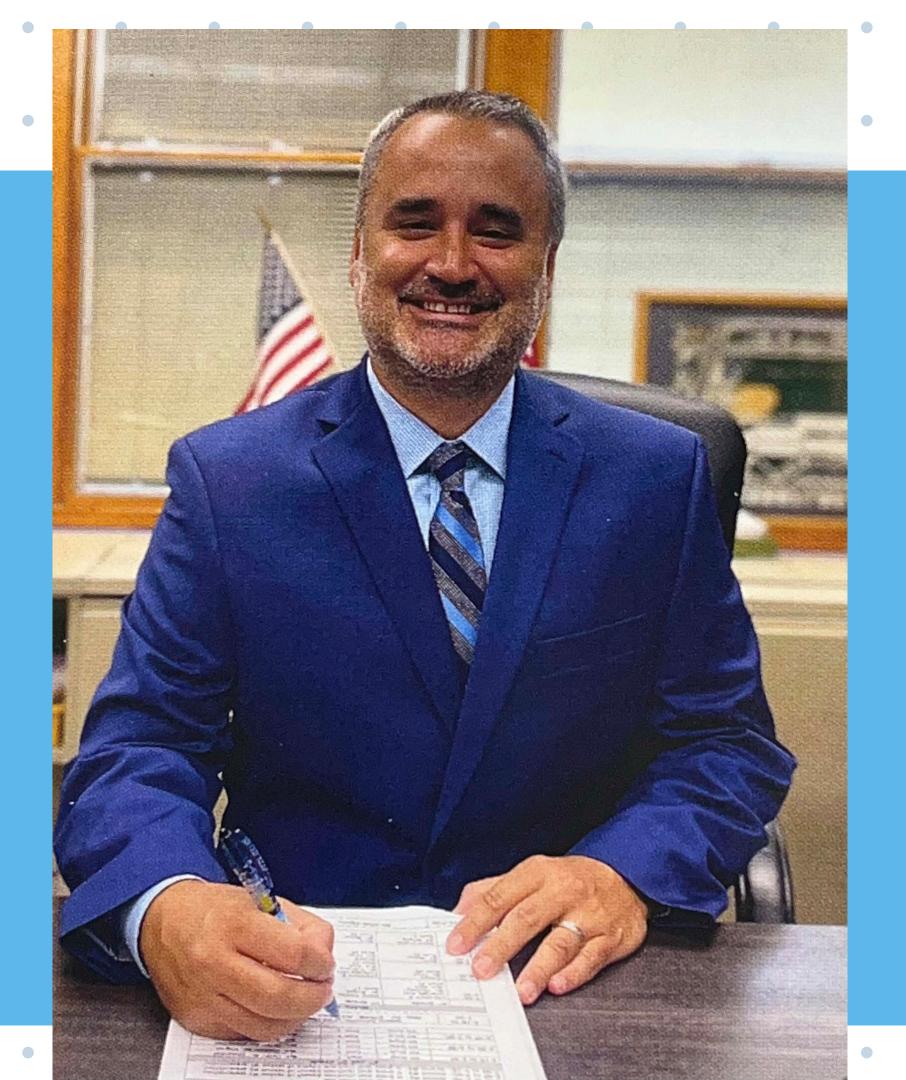
Special Honors



Herman Cruse
Middle Matters Award



Liz Simpkins Employee of the Year



Superintendent of the Year

Congratulations to Crest Memorial School Superintendent David J. Del Conte Jr., a resident of Middle Township and new member of the Middle Township Board of Education.



Middle at Work







SHOTS AND LICENSING

MIDDLE TOWNSHIP

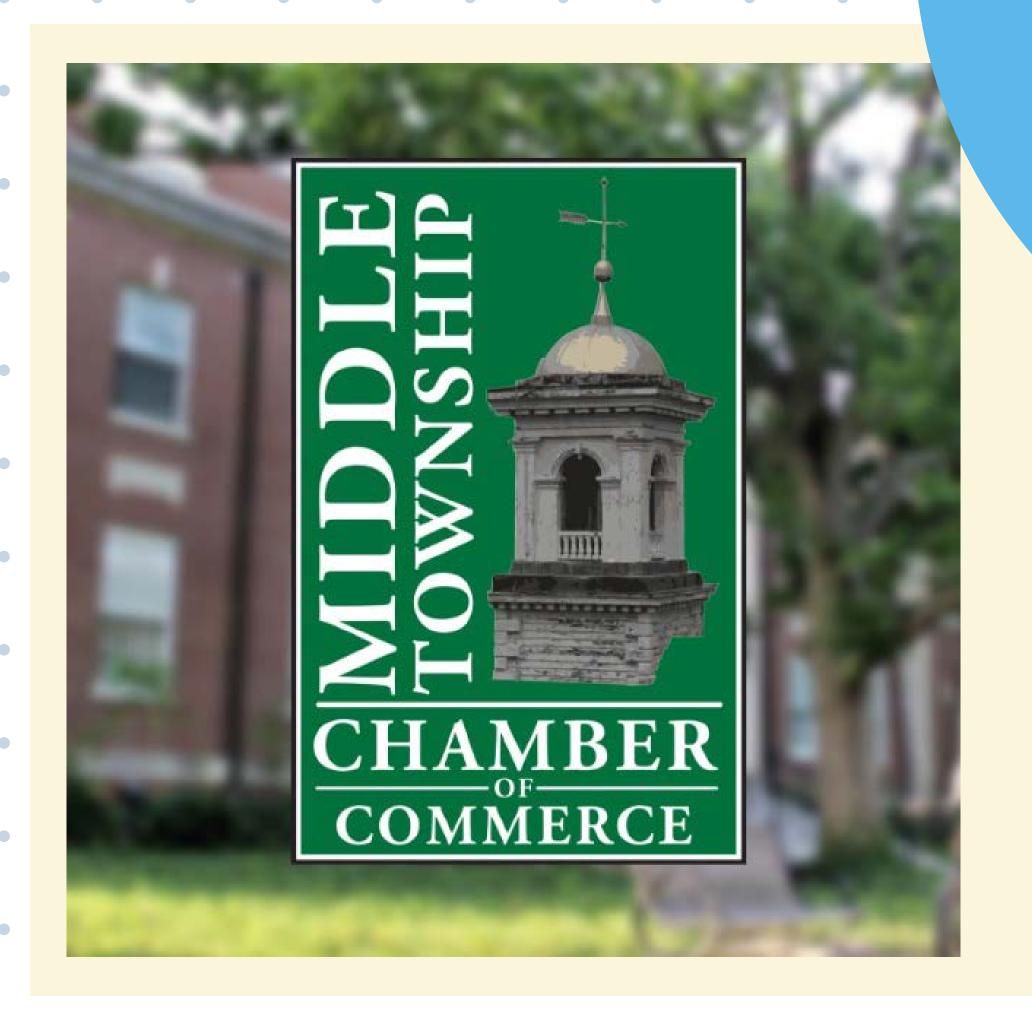
Middle at Work





Leadership Team





MIDDLE TOWNSHIP Thank You!

Our thanks to the Middle Township Chamber of Commerce and tonight's sponsors